



**Państwowa Wyższa
Szkoła Zawodowa**

im. Stanisława Pigonia
w Krośnie

**INTERNATIONAL CONFERENCE ON
COMMUNICATION STYLES**

12-14 October 2015



SECOND CALL FOR PAPERS

THE SECOND INTERNATIONAL CONFERENCE ON COMMUNICATION STYLES

KROSNO, POLAND, 12-14 OCTOBER 2015

ORGANISED BY

KROSNO STATE COLLEGE

BOARD OF ORGANISERS

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CONFERENCE SECRETARY

Anna Rewiś-Łętkowska: krosno.conference.2013@gmail.com

PLENARY SPEAKERS:

Prof. Charles Forceville, University of Amsterdam

Prof. Elżbieta Tabakowska, Jagiellonian University, Kraków

CONFERENCE PROFILE

This is the second conference on the subject. The first one was held in 2013 and was highly successful in terms of cross-cultural and artistic achievement (see the moving slides show at the conference website). The monographic publication entitled *Culture's Software* is due to appear with Cambridge Scholars publishing house in the first half of 2015. The participants are encouraged to become familiar with the contributions to the volume before arriving at the conference.

The conference aims at:

- 1) describing changes and development of established communication styles through the means provided by cultural theorists
- 2) defining major culture-specific communication-related concepts as seen from the contrastive perspective
- 3) pursuing cross-cultural research that acknowledges the similarities and differences between cultural communication styles
- 4) exploring the variety of communication styles and their representation in mass culture and other contexts
- 5) investigating the (often covert) ideological dimension of different communication styles

Specifically, conference presenters are encouraged to focus on the following areas of research:

- dimensions of culture
- narrative and religious aspects of folklore
- pragmatics of intercultural communication
- creativity and tradition in cultural communication
- artistic communication
- humour in culture and society,
- communication in families and across age groups
- gender communication styles
- communication in education
- media communication styles
- business and workplace communication
- communication and ideology
- cross-cultural aspects of translation
- cultural and linguistic globalization
- communication problems and conflicts

Conference language: English

PAPER PROPOSALS with a 150-word abstract and the registration form should be sent to krosno.conference.2013@gmail.com not later than **10 July 2015**. Acceptance notifications will be sent by 25 July 2015.

PUBLICATION:

Peer reviewed papers will be published as in a monographic volume in 2016.

CONFERENCE WEBSITE

<http://www.pwsz.krosno.pl/conferences-and-publications-department-of-english/>

CONFERENCE VENUE

The College is a small but vibrant academic institution, with excellent conference facilities and enthusiastic staff, located in a picturesque Renaissance town in south-eastern Poland (see a video clip: <http://www.krosno.pl/en/about-town/multimedia/video/art10.html>). The college is a partner institution of the Jagiellonian University of Kraków, which is the oldest Polish university also ranked as the best one in the country. Conference sessions will take place at two central venues of the college: Rynek 1 and Kazimierza Wielkiego 4, Krosno.

CONFERENCE FEES:

800 PLN (or 200 euro)

The conference package fee covers: hotel accommodation for 3 nights (Hotel Portius, ul. Bursaki 29a, Krosno, <http://hotelportius.pl/>), 2 lunches, 2 conference dinners, conference materials, refreshments during sessions, sightseeing of nearby tourist highlights, publication of selected papers.

Doctoral students will be granted a small fee reduction (please apply).

400 PLN (or 100 euro) – conference fee without hotel accommodation.

Accompanying persons fee: 400 PLN (or 100 euro)

All fees (in Polish zloties) must be transferred to the bank account of Państwowa Wyższa Szkoła Zawodowa in Krosno (Krosno State College) by 15 September 2015.

Account number:

Account owner: Państwowa Wyższa Szkoła Zawodowa w Krosnie (Krosno State College), address: Rynek 1, 38-400 Krosno, Poland

Name of the bank: Bank Pekao S.A. o/Krosno

Account number: 39 1240 2311 1111 0010 5453 8749

IBAN: PL 39 1240 2311 1111 0010 5453 8749

SWIFT code: PKOPPLPW

TRANSPORTATION:

The conference venue can be reached by bus from Kraków (2,5 hours, app. 7 EUR) or Rzeszów (1 hour, app. 3 EUR), if arriving by plane to these destinations. Krosno is also easily available by road from the Ukraine, Slovakia and Czech Republic.

KROSNO GOOGLE MAP LINK

<https://www.google.pl/maps/place/Krosno/@49.6824761,21.7660531,7z/data=!4m2!3m1!1s0x473c48ca2a422a0f:0x7279237954aa022d>